

Commercial recycling really pays off...

Motivation is Key

Commercial customers of **Vallejo Garbage Service** know that recycling is the best way to keep their garbage bills low. Multi-family customers with 5 or more residential units are also part of the commercial customers of **VGS**. The property managers of multi-family units often find that motivating tenants to recycle can be a challenge.

"The key is finding a motivated tenant," explains Caroline McCormick, CEO of Association Communications, Inc. Her firm provides homeowner management services for the Sunridge Townhomes in Vallejo. "We have a resident who is motivated enough to supervise the entire program. He trains other tenants and frequently checks to see that the program is operating correctly."

Caroline also gives credit to Lisa LeFebvre, Recycling Coordinator from **VGS**. Lisa helps commercial customers set up an effective commercial recycling program. In Vallejo, cutting trash volume also means reducing the cost of garbage service. Many commercial customers report an immediate savings on their garbage bill once they begin recycling.

"Lisa came to our site and worked out the details of the program," explains Caroline. "She provided the support material, provided the recy-



Caroline McCormick (insert photo), of Association Communications, Inc., has seen the benefits from tenants at Sunridge Townhomes taking an active part in establishing a commercial recycling program.

cling carts, and worked with **VGS** drivers on the collection issues. She was very helpful."

Even with the support from **VGS**, Caroline stresses that the tenants must be motivated to follow the rules of recycling in order to be effective.

"You have to have somebody on the location who is willing to take charge," Caroline explains. "Without an active tenant and a motivated team of tenants participating in the program, it would never work."

Lisa is available to provide a free recycling analysis to any business or commercial rental complex in Vallejo. She can be reached at **Vallejo Garbage Service** at 552-3110. Her email address is LLeFebvre@vallejogarbage.com.

April 2007



People • Service • Environment

VALLEJO GARBAGE SERVICE

Vallejo Views

Properly Sort Your Recycling Materials!

Commercial customers know that the recycling program offered by **VGS** is one of the best deals going. There is no extra charge to recycle, and properly sorted recyclable materials are collected without charge. Keeping recyclable materials out of the trash keeps your garbage bill as low as possible.

When recyclable materials are contaminated by materials that cannot be recycled, however, the economic benefits of the program fly out the window. Drivers are not allowed to collect contaminated materials and are instructed to tag containers that are mixed with garbage or other unacceptable materials. Customers must then either remove the unacceptable materials or pay extra to have the containers emptied as trash.

Follow these guidelines to sort your recyclables. The materials that can be recycled include:

Glass: all colors of glass beverage and food containers.

Please rinse and remove lids.

Plastic: all colors of plastic soda bottles and milk jugs with #1 - #7 markings. All California Redemption Value (CRV) containers. Remove caps. Empty and rinse.

Metal: food and beverage cans (aluminum, steel and tin), clean aluminum foil or pans, empty aerosol cans, metal scrap (36" or less), loose jar lids. Rinse.

Mixed Paper: phonebooks, soft-cover books, shredded paper in clear bags, rinsed milk and juice cartons, junk mail, newspaper, all color office paper, boxes, paper bags, magazines, catalogs, glossy paper and flattened cardboard.

The materials that **cannot** be recycled include:

Glass: no drinking glasses, ceramics, window glass, mirrors, light bulbs or fluorescent tubes.

Plastic: no non-bottle plastic like toys, trays, cups, garden hoses or clothes hangers.

Metal: no electronic or computer equipment or metal clothes hangers.

Mixed Paper: no hardcover books, binders, soiled paper, food wrappings, napkins, tissues or towels.

Hazardous waste may never be placed in the trash or recycling containers. If you have questions, just give us a call.

E-Waste and Used Tire Solutions

The annual E-Waste and Tire Recycling Day was held on Saturday, April 21. If you missed the event, remember that tires may be recycled at many tire shops around town. **VGS** will also collect CRTs at curbside for a small fee.

Extensive Service Improvements

VGS has nearly completed extensive service improvements for customers in Vallejo. Streets now sport new yardwaste, garbage and recycling carts. The covered carts give streets a uniform look on trash day and they also help keep materials safe and dry until collection. The final step in the conversion happens this summer when automated collection trucks begin emptying all carts with a large robotic arm.

Providing a Personal Touch

Many commercial customers are seeing an immediate savings on their garbage bill after implementing commercial recycling programs. Recycling Coordinator Lisa LeFebvre from **VGS** will come to your location to set up a program that is just right for you. She is also available to meet with HOAs, businesses, organizations, schools and other groups who would like more information on recycling. Call Lisa at 552-3110 to schedule a convenient time.



Lisa LeFebvre



People • Service • Environment

VALLEJO GARBAGE SERVICE

2021 Broadway, Vallejo CA 94589 • 707.552.3110